

The Perka™ Solution

A little loyalty. A lot of happy.



Introducing the Perka™ Solution

What if you could reach customers anytime, anywhere, with special offers and rewards they'll love? If your customers have a mobile phone, there is no easier way to market your business than with the Perka™ solution. Perka connects you directly to your customers via their mobile phones, allowing you to run the same kinds of sophisticated loyalty marketing programs as nationwide chains—at a fraction of the cost.

It's a cycle of happiness.

The Perka program will make you happy with its easy-to-use solutions. Customers will be happy with rewards they'll actually use. Returning customers help build your business while earning more rewards, making everyone happier.

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The customer adoration program.

Easy to use, affordable, and as familiar as an old-fashioned punchcard, the Perka solution helps you keep your customers happy while bringing new ones in the door, without adding to your workday.



Build stronger customer relationships.

Deliver a fun, personal experience the moment customers set foot in the door. The Perka Beacon is a Bluetooth-enabled device that recognizes when a regular enters your store, helping you and your clerks recognize customers, greet them by name, recommend additional items they might enjoy and create an unforgettable connection that will keep them coming back for more.



Design a program as unique as your business.

With Perka, you can choose the best rewards and loyalty levels for your goals and your customers' tastes, including your choice of a points or punch-based system.



Connect with your customers anytime, anywhere.

Send special offers directly to their mobile phones via the Perka app, and engage your customers whether they're in the neighborhood or across town.

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Rewards from the heart.

Perka™ is your customizable loyalty and marketing solution. Treat your customers and keep them coming back for more by sending special offers and messages directly to their mobile phones. Deliver the personalized deals and attention your customers crave with a solution that's easy-to-use, flexible and fun for all.

Easy to get started.

From in-store materials to social media support, we make sure you have everything you need to get your customers excited and your rewards program rolling.

Share the love and see the results.

Perka links customer rewards to real transactions, so you can track how effectively your customers are engaging with your loyalty program and which perks are the most popular.

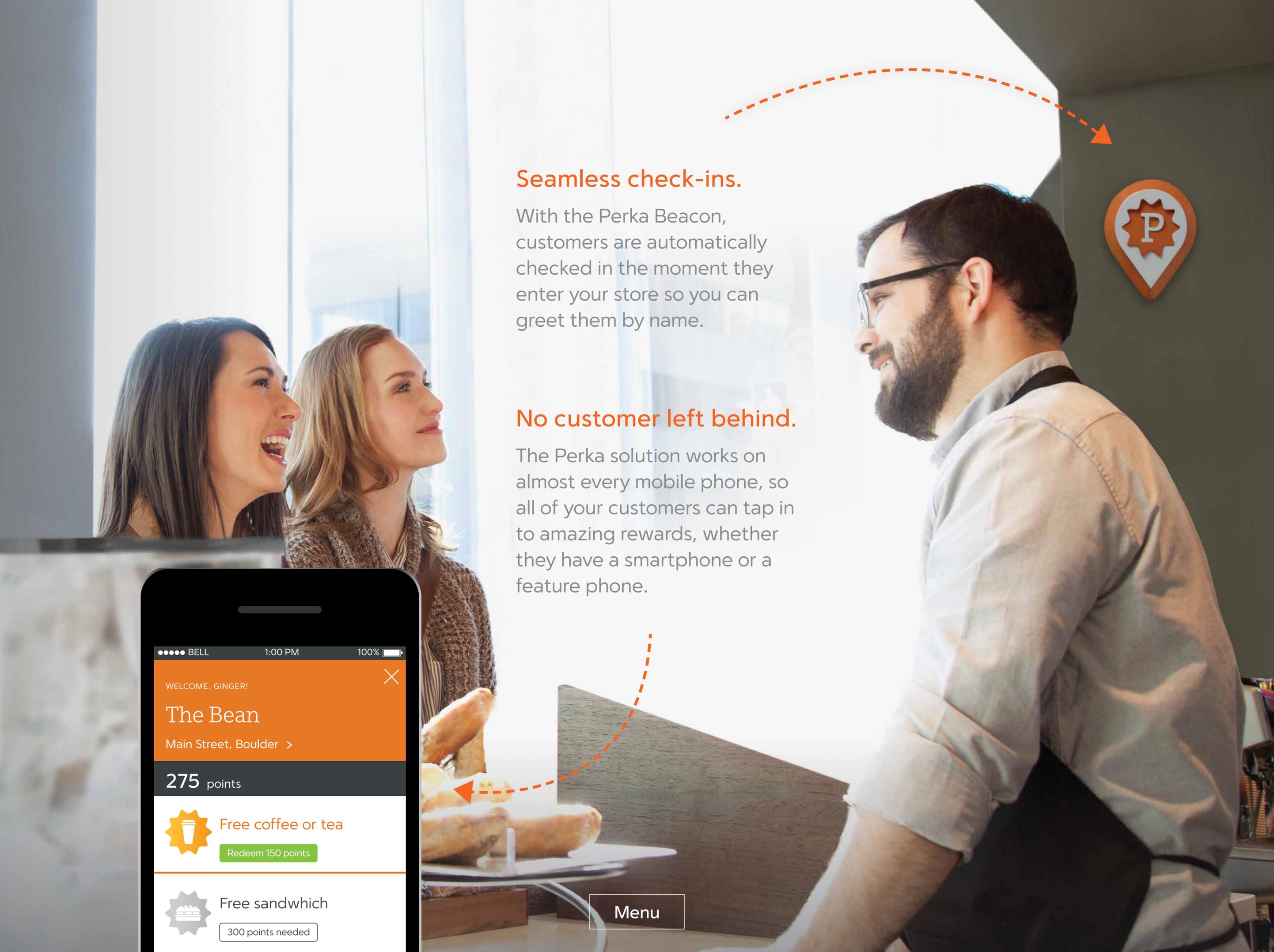
Reward sales, not visits.

Some loyalty programs give out points for just showing up. With the Perka solution, you can validate purchases at the register to grant rewards only to your deserving, paying customers.

Expand your following.

Social media features can help you to reach new customers and encourage repeat visits.

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Seamless check-ins.

With the Perka Beacon, customers are automatically checked in the moment they enter your store so you can greet them by name.

No customer left behind.

The Perka solution works on almost every mobile phone, so all of your customers can tap in to amazing rewards, whether they have a smartphone or a feature phone.

BELL 1:00 PM 100%

WELCOME, GINGER! X

The Bean

Main Street, Boulder >

275 points

Free coffee or tea
Redeem 150 points

Free sandwich
300 points needed

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Better together with Clover™ Station.

Whatever your point-of-sale terminal or system, the Perka™ solution will work for you. And if you have a Clover™ Station, you can do even more.

Keep the line moving. The Perka app and Beacon run through your Clover Station to check customers in and connect perks to purchases seamlessly.

Identify trends and opportunities. Set relevant rewards and specials into motion through your customers' mobile phones in order to increase traffic and encourage repeat visits.

Get to know your customers. With Clover Station, all rewards are tied to specific customers and the Beacon's automatic check-ins appear on your Clover Station, so you can easily identify your VIP customers and see what they buy.



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